



Flexible CRM that's unique to **you**



Build repeat, loyal relationships with Act!

Relationships are the heart of your business and key to fueling growth. Make every interaction count with quick, organised access to highly personalised customer details in Act!, so it's easy to build relationships that last.

Because every business runs differently, you have the freedom to tailor an Act! experience to your business and industry needs—your adaptable, everywhere, connected workspace. Finally, a flexible CRM solution that's uniquely yours.

Enjoy the freedom to tailor your Act! experience.

Rest-assured, Act! is the proven, trusted choice of small and mid-sized businesses.

Build lasting relationships that fuel business growth.

Choose from entry-level to full-featured CRM in the Cloud.

Call **0845 268 0220**, visit **act.com/uk**,
or contact your Act! Certified Consultant¹



Enjoy the freedom to tailor your Act! experience

Why conform to a rigid CRM solution when you don't have to. Act! is a perfect fit for your business and industry, because it's flexible. Unlike other CRM solutions, you have the freedom to tailor an Act! experience to your unique needs.



Adaptable

Act! works like you work, equipping you with a variety of configuration options from lightly personalised to completely customised. Highly trained Act! Certified Consultants¹ can help create your Act! experience.



Everywhere

Act! goes where you go, enabling you to be productive from wherever you work—the office, home, or the road. Get to the details you need whether you're online or offline. Sophisticated offline sync capabilities keep everyone in the business up to date.



Connected

Act! likes what you like, keeping you connected to the tools and apps you love like Slack™, QuickBooks® Online, Shopify, and hundreds more via Act! Connect. Direct integration with Outlook®, Google™, and Excel enables seamless interaction.

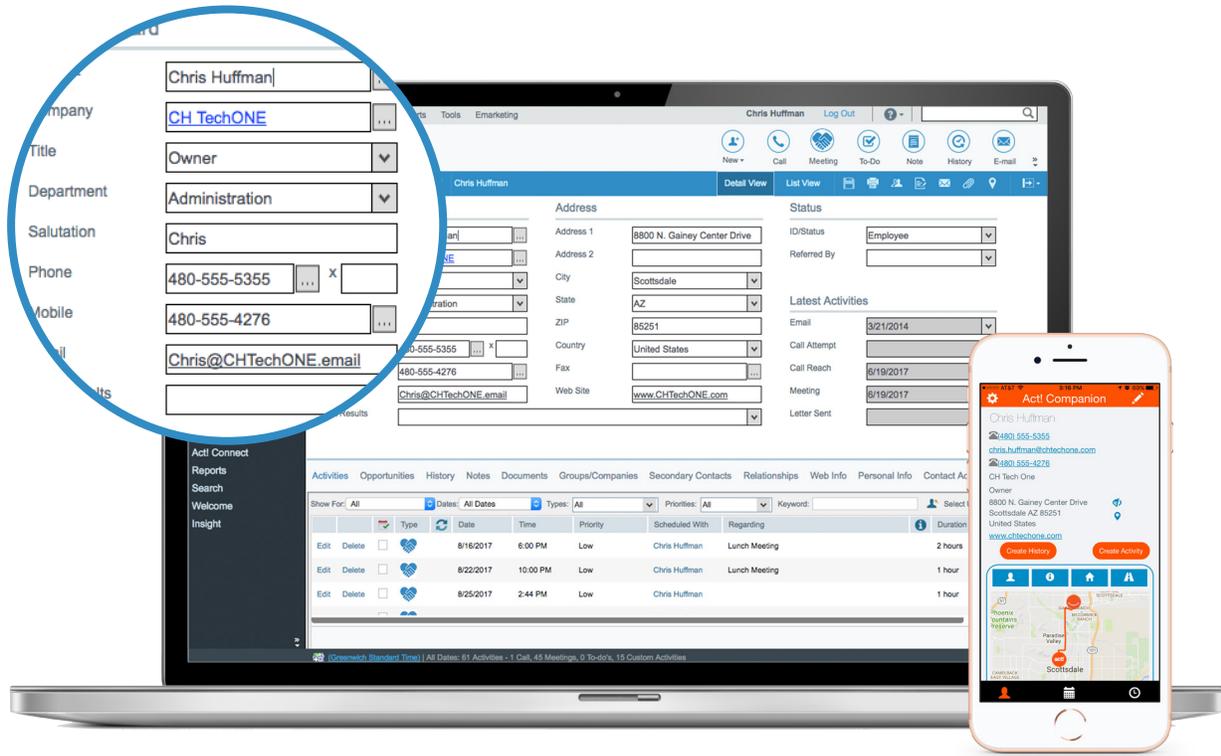
Rest-assured, Act! is the proven, trusted choice

Act! is the proven, trusted choice of entrepreneurs, sales teams, and small and mid-sized businesses—and has been for over 30 years. Act! helped establish the CRM category and has been leading the way ever since, acquiring over six million users in 100+ countries, so you know you're in good company and in good hands.



Build lasting relationships

Make every interaction count with quick, organised access to highly personalised customer details. Keep rich contact details, emails, notes, history, activities, and more in one easy to find place—the Act! contact record. Stay connected to key Act! Premium details from wherever you are with Act! Companion, a native mobile app available to active Act! Premium subscribers.



Fuel business growth

Drive demand and close deals faster with integrated email marketing and powerful sales tools. Create and send professional, mobile-friendly campaigns proven to drive sales to the contacts and groups you keep in Act!. Manage leads through to close using an out-of-the-box process or one you customise. Complete activities in each stage of the sales process to keep deals moving.

Make informed decisions

Gain a deep understanding of business performance with rich, actionable insights. See dynamic, visual snapshots of real-time metrics with interactive, graphical Act! Insight dashboards available to active Act! Premium subscribers. Dig deeper with 50+ preconfigured reports or create custom reports to fit your unique needs.



Choose the solution that's right for your business

From entry-level to full-featured CRM in the Cloud, Act! has a solution that's right for your business. Subscribe to Act! Premium products to get **exclusive access to Act! Insider membership benefits** that keep you current with automatic access to product innovations, covered with customer success resources like expert technical support², and connected to hundreds of popular business apps.

		Most popular	
Act! Pro	Act! Premium	Act! Premium Cloud	Act! Premium Cloud Plus
Entry-level, out-of-the-box feature set for individuals. Desktop access.	Full-featured, everywhere access CRM. Self-hosted online, offline, & mobile access.	Full-featured everywhere access CRM in the Cloud. Vendor-hosted online, offline, & mobile access.	Dedicated, private Cloud CRM with maximum flexibility. Private Cloud with offline access.
£209 GBP/user	£19 GBP/user/month (Billed annually)	£27 GBP/user/month (Billed annually)	COMING SOON!

Compare products at act.com/en-uk/pricing

1 Act! Certified Consultants are third-party vendors. Swiftpage and its affiliates are in no way liable or responsible for claims made related to the services provided by third-party vendors. 2 Phone support 9:00 am to 5:00 pm and Webchat are offered 9:30 a.m. to 4:30 p.m. GMT Monday through Friday. Act! Technical Support Advisors reserve the right to limit each call to one hour or one incident.

Important Note: Review Act! system and browser requirements at act.com/en-uk/products/system. Act! product capabilities and pricing vary based on edition and services chosen. One license is required for each Act! user. Act! Connect services require an active subscription, and use of either the Act! Web API or Act! Connect Link depending on deployment and access method. Services purchased through third parties are subject to the respective third party's billing policies and usage terms. Basic Act! emarketing account included (email up to 500 contacts per month). View membership details at act.com/en-uk/billing-policy.

©2017 Swiftpage ACT! LLC. All rights reserved. Swiftpage, Act!, and the Swiftpage product and service names mentioned herein are registered trademarks or trademarks of Swiftpage ACT! LLC, or its affiliated entities. All other trademarks are property of their respective owners.

Q15, Quorum Business Park, Benton Ln. | Newcastle Upon Tyne, NE12 8BU | 0845 268 0220 | act.com/uk

